THE IVY CONNECTION

ETA CHI OMEGA

▼ April 2025



The Heart of Service: A Journey of Grace and Commitment

In January, we were inspired to dig deeper, lead with purpose, and serve with passion—and Eta Chi Omega rose brilliantly to the occasion. With determination and heart, you placed your pumps on the ground, rolled up your sleeves, and adorned your pearls to take on meaningful work. During our "We Are One" AKA Day of Service, we proudly completed not just one, but three impactful community service projects. Together, we collaborated with our undergraduates at the CHIPP m packing events and Second Harvest projects. What greater way to mentor than by exemplifying true servant leadership, living out the vision of our Founders.

As we step boldly into 2025, Sorors have been hard at work leading and attending committee meetings armed with thoughtful, robust agendas to propel us forward. Time and time again, I've witnessed the beauty of Sorors extending grace to one another—offering guidance, support, and uplifting words. These acts of kindness and compassion affirm the strength of our sisterhood. For this I am especially grateful. Though the work we do is voluntary, its impact is undeniably profound.

The beginning of this year has not been without challenges. Some of our sisters have faced deep personal losses, illness, and our community continues to grapple with the increase in gun violence. Let us lift those affected in prayer and use these hardships as fuel for our commitment to making a difference. Together, we remain steadfast in our mission to bring positive change where it is most needed.

In brighter moments, we celebrated our cherished Diamond. Soror Melba D. Braud. and her extraordinary seventy-five years of unwavering dedication to the ideals of Alpha Kappa Alpha Sorority, Inc.®Soror Braud is a living legacy—a beacon of grace, compassion, and service whose contributions have strengthened our bond as sisters and uplifted countless communities. She has shown us that service is not merely a responsibility, but a way of life. We are forever grateful for the indelible mark she has left on our hearts and the world around us. May her exceptional achievement remind us all of the power of service and the lasting difference one person can

Tracey Biagas Hill

In this newsletter you can expect:

Basileus Chat

Black Business Spotlight

Enhance Our Environment

Economic Highlights

Birthdays

Reminders

Tech Tip





Basileus Chat

Do you have ideas for future projects? Are you looking for a Soror to meet up with for a walk in the park? How about chatting over coffee or meeting up for lunch to get to know your Soror(s) and foster sisterly relations?

Look no more. Your Basileus will "pop up" in a neighborhood near you at least once per quarter to get to know the Sorors of ECO better. Feel free to drop in...stop by...or meet up for a friendly chat.



Second Stop:
Shane's Famous
Quesadilla Burger
3822 W. Congress Street
Lafayette, LA 70506
Friday, April 25, 2025
6:00 p.m.



Support Black-Owned Businesses

During 2025, let us track our spending in Black-owned businesses to monitor the economic impact of our membership. Whether you have your hair done weekly, or like to shop online for fashions or paraphernalia marketed by Black-owned businesses, every dollar counts and makes a difference. While our current International Program tracks spending in June of each year, let us maintain that focus year round.

Please track/enter in spending using the link below:

https://forms.gle/GEU8AQ2N7Pf2WmS46



Black-Owned Business Spotlight

Black Cafe

518 S. Pierce Street, #100 Lafayette, Louisiana 70501 (337) 889-3862 blackcafelafayette.shopsettings.com

Incredible Smoothie Cafe

2429 W. Congress Street, Suite D Lafayette, Louisiana incrediblesmoothiecafe.com (337) 534-0975

Ashley Breaux Aesthetics

Lafayette, Louisiana By Appointment Only (337) 453-7777 ashleybreaux.as.me





Track Your Progress

Click Here

Enhance Our Environment

Louisiana is home to about 2,500 native plant species that support healthy ecosystems, wildlife, and local biodiversity. Native plants are low-maintenance, requiring less water, fertilizer, and pesticides while improving soil and air quality. They provide food and shelter for wildlife, help restore habitats, and promote pollinator populations. Beyond ecological benefits, native plant landscapes offer beauty, a sense of place, and cultural significance, making Louisiana's natural heritage something to celebrate and preserve.

Importance of Native Plants in Louisiana

- Adapted to Local Conditions Native plants thrive in Louisiana's climate and soil, requiring less maintenance, water, and fertilizers.
- *Environmental Benefits* Reducing lawn areas in favor of native plants decreases chemical use, improves soil and air quality, and conserves resources.
- **Supports Wildlife** Native plants provide food and shelter for birds, butterflies, bees, and other beneficial insects, helping sustain local ecosystems.
- **Restores Habitats** As urbanization replaces natural spaces, native plant gardens create essential habitat "bridges" for wildlife.
- **Promotes Pollinators** Many pollinators, like butterflies and bees, rely on native plants for survival, aiding in biodiversity.
- *Cultural and Aesthetic Value* Native landscapes offer a sense of place, showcasing Louisiana's rich natural heritage while reducing the monotony of lawns.
- **Resilience and Sustainability** Unlike non-native plants, native species have natural defenses against pests and diseases, reducing the need for pesticides.
- *Economic Benefits* Less reliance on fertilizers, pesticides, and irrigation saves homeowners and communities money while benefiting the environment.

By incorporating native plants into landscapes, Louisiana residents can contribute to a healthier, more sustainable ecosystem.

-Soror Jamillia McKinley

Continue tracking Spending in Black and Women-Owned Businesses *It's not too fate to enter purchases made in early 2025. Click Here



Birthdays

April

Breannie Charles (1) LaKeshia Reed (5) Shirley R. Cormier (6) Tracey Biagas-Hill (7) Keena Jean Louis (17) Cynthia Bernard (21) Angela Trahan (23) Myra Yvonne Narcisse (28)

May

Ouintella Baskerville (1) Tynese Breaux (2) Andretta Porter-Williams (3) Suzanne Foster (5) Verna Calais (7) Carmela Nadine Brown (9)

Dolores Cormier-Zenon (10) Patricia Mouton (15) Scheresia Russell (19) Elizabeth Reaux (20) Yolanda Notto (27) Chastity Wilson (28)

June

Yolandria Dauterive (4) Brevone Carter (16) Brittany Cretchain (19) Jeneva Ruffin (21) Niccola Ledet-McNair (27) Calvary Sampson (28)



If your birthday is missing from the list, please complete a Tech Request, which may be found in the Members Only section of www.akaetachiomega.com.

REMINDERS:

DON'T FORGET 2025 Women Build - Habitat for Humanity

- April 5, 2025
- 9:00 a.m. 12:00 p.m. and 1:00 p.m. 4:00 p.m.

LPCG Shred Event

- April 5, 2025
- Robichaux Recreation Center 9:00 a.m. 12:00 p.m..

93rd South Central Regional Conference

 April 30, 2025 - May 4, 2025 Little Rock, Arkansas

New Member Orientation

- Saturday, April 26, 2025, Lafayette, Louisiana
- Time & Location: TBA

Committee Sign-up

CLICK HERE

Build Our Economic Wealth

Money Tips:

If you're looking to grow your savings, a high-yield savings account can be a smart choice over a regular bank savings account. For example, if you deposit \$1,000 in a regular savings account with a 0.05% interest rate, you would earn just \$.50 in a year. However, a high-yield savings account offering 4.00% interest would earn \$40.00 in that same year. That's \$39.50 more! High-yield savings accounts help money grow faster, making them a better option for those who want to earn more without taking extra risks.

-Soror Desiree Lemelle





Tech Tip

Look for the Link Below in the Members Only Section to submit your Tech Requests.

Tech Help

Upcoming Chapter Meetings

April 12, 2025
10:00 a.m. @SLCC

May 17, 2025
10:00 a.m. @ SLCC

TECHNOLOGY REQUEST FORM

Thank you for your service!



ETA CHI OMEGA CHAPTER	337-739-1039 BASILEUS
www.akaetachiomega.com	P. O. Box 90815 Lafayette, LA 70509



